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Codes typically serve three main purposes. They are used for communication, clarification, or obfuscation.

In Morse code, a word is transformed into short and long pulses so that it can be communicated over a telegraph. The word my is encoded by the sender into "-. - -. -": the resulting sound is then decoded back into my by the receiver.

Genetic information is encoded in sequences of deoxyribonucleic acid (DNA), such as "AAAGTCTGAC," with A standing for adenine, G for guanine, T for thymine, and C for cytosine. The genetic code is a set of rules that use these sequences to build proteins.

The California Health and Safety Code is a set of written laws that codify the rules set forth by the State Legislature. For example, section 12504 states, "flammable liquid means any liquid whose flashpoint is 100 degrees Fahrenheit, or less."

Ever since the origins of writing, codes have been used to protect messages from unwanted eyes. For example, a code can be as simple as replacing each letter of the English alphabet with a number: A is 1, B is 2, C is 3, etc; with this code, the word secret becomes "19, 5, 3, 18, 5, 20."

The grid on this page began as a simple and evenly spaced pattern. The outline of Figure was converted to points, and a system was defined in code to map these points on the grid. The point systems are slightly offset from their initial positions to reveal the information.
THE ALGORITHM

There are many types of code. Within the context of this book, we’re interested primarily in codes that represent a series of instructions. This type of code—often called an algorithm, procedure, or program—defines a specific process with enough detail to allow the instructions to be followed. While the word algorithm may be unfamiliar to you, its meaning is not. It’s just a precise way of explaining how to do something. It is commonly used within the context of computer instructions. While most people wouldn’t refer to a pattern for knitting a scarf as an algorithm, it’s the same idea.

Row 1: (K2) K2, P2 across
Row 2, 5, & 6: Repeat Row 1
Row 3: K2, P2, CF
Row 4: Repeat Row 1
Row 7: K2 P2
Row 8: Repeat Row 1
End off in K2 P2 pattern

Likewise, directions to get from one place to another, instructions for assembling kit-of-parts furniture, and many other types of guidelines are also algorithms.

Hiking Directions to Point Break
From the North:
- Follow the trail from the Nature Center.
- Turn right at the Water Tower.
- Walk until you see the Old Oak Tree.
- Follow directions from the Old Oak Tree.

From the South:
- From the Picnic Grove, follow the Rotary Trail.
- Turn right on the South Meadow Trail.
- Turn right on the Meadow Ranch Trail.
- Walk until you see the Old Oak Tree.
- Follow directions from the Old Oak Tree.

From the Old Oak Tree:
- Follow the path under the tree.
- Turn right onto the Long Hill Trail.
- Follow the trail until you reach Point Break.

Algorithms can be defined as having four qualities. These qualities can be easily understood when defined in relation to travel directions.

There are many ways to write an algorithm. In other words, there are always multiple ways to get from point A to point B. Different people will create different sets of directions, but they all get the reader to their intended destination.

An algorithm requires assumptions. Hiking directions assume that you know how to hike, from knowing how to wear the right shoes, to understanding how to follow a winding trail, to assuming that you know how to bring plenty of water. Without this knowledge, the hiker may end up lost and dehydrated with blistered feet.

An algorithm includes decisions. Directions often include instructions from different starting locations. The person reading the directions will need to choose a starting position.

A complex algorithm should be broken down into modular pieces. Directions are often divided into small units to make them easy to follow. There may be separate directions for coming from the North or South, but at a certain point the directions converge and both groups follow the same instructions.
What is Code?

PostScript

gsave

% move to the center of the page
386 396 translate
% repeat from 0 to 360 in increments of 12
0 12 360 {
    pop
    % draw line from (200,0) to (200,0)
    200 0 moveto 200 0 lineto
    % rotate 12 degrees
    12 rotate
}
for

grestore

Processing

void setup() {
    size(800, 600);
    stroke(255, 204);
    smooth();
    background(0);
}

void draw() {
    float thickness = dist(mouseX, mouseY, pmouseX, pmouseY);
    strokeWeight(thickness);
    line(mouseX, mouseY, pmouseX, pmouseY);
}

CODE AND COMPUTERS

In computer programming, code (also called source code) is used to control the operations of a computer. It is an algorithm written in a programming language. There are thousands of programming languages, and new ones are developed every year.

Although the words and punctuation used in programming languages look different from written English words, the codes they use are intended to be read and understood by people. Specifically, computer-programming languages are designed for the way people are taught to read and write from a young age, with the precision necessary for instructing a computer. Human languages are verbose, ambiguous, and contain large vocabularies. Code is terse, has strict syntactical rules, and small vocabularies.

Constructing an essay and a computer program are, however, both forms of writing, as explained in Processing: A Programming Handbook for Visual Designers and Artists.

Writing in a human language allows the author to utilize the ambiguity of words and have great flexibility in constructing phrases. These techniques allow multiple interpretations of a single text and provide each author a unique voice. Each computer program also reveals the style of its author, but there is far less room for ambiguity."^^

In fact, there can only be one interpretation of every piece of code. Unlike people, computers are not able to guess or interpret a meaning if it's not stated exactly. There are rules of grammar in every language, but if I misspell a word or two, you will still understand, but the code won't. Fortunately (or maybe unfortunately), people are highly adaptable, and for many individuals it's easy to learn how to structure code.

Before a piece of code can run on a computer, it must be converted into a human-readable format to a computer-executable format; these are sometimes called machine code, binaries, or executables.

This conversion transforms the code into software. It can now run (or execute) on a computer. Machine-based code is usually represented as a series of 1s and 0s:

```
0001 0001 0000 1001 0001 0000
1101 0000 1001 0110 0001 0100
0000 0000 1100 0101 0100 0100
0101 0010 1100 0110 1100 0110
0001 0001 0001 0100
```

While this series of 1s and 0s looks different from source code, it's a literal translation of the human-readable code. This translation is required for the computer to be able to follow the instructions. We think you'll agree that understanding what these sequences of 1s and 0s mean is more difficult than reading the source code. This format instructs the computer's operations at the lowest level. Each bit (1 or 0) is grouped into bytes (a sequence of eight bits) that define how the computer makes calculations and moves data into and out of the processor.

What is Code?
THINKING IN CODE

Software is a tool for the mind. While the industrial revolution produced tools to augment the body, such as the steam engine and the automobile, the information revolution is producing tools to extend the intellect. The software resources and techniques at our disposal allow us to access and process enormous quantities of information. For example, the science of genomics (the study of the genome) and the collaborative scholarship of Wikipedia were not possible without the aid of software. But using software is not only about increasing our ability to work with large volumes of information; it also encourages new and different ways of thinking.

The term procedural literacy has been used to define this potential. Michael Mateas, an associate professor in the computer science program at the University of California, Santa Cruz, describes procedural literacy as “the ability to read and write processes, to engage procedural representation and aesthetics.” One component of procedural literacy is the idea that programming is not strictly a technical task; it’s an act of communication and a symbolic way of representing the world. A procedural representation is not static. It’s a system of rules that define a space of possible forms or actions. Video game designer Ian Bogost defines this elegantly in his book Persuasive Games: The Expressive Power of Videogames.

A video game like Spacemart is a good example of a procedural representation. Playing the game requires understanding the spatial and kinetic relationships between two opposing spacecrafts. Each player controls a ship by rotating left and right and by thrusting the rocket with the goal of shooting down the other ship. To write the game, a procedurally literate individual had to break the behaviors into modules with enough detail so that they could be programmed. The primary complexity involved in creating the game is not technical; it’s about choreographing all of the components into a coherent and enjoyable experience.

Procedural literacy is a general way of thinking that cuts across all programming languages and even applies to thinking outside the domain of writing source code.

Each programming language is a different kind of material to work with and think with. Just as a carpenter knows the unique properties of various woods, including oak, balsa, and pine, a person knowledgeable about software knows the unique aspects of different programming languages. A carpenter building a table will select the wood based on factors such as cost, durability, and aesthetics. A programmer selects a programming language based on the estimated budget, operating system, and aesthetics.

The syntax (or grammar) of each programming language structures what is possible within that language. Different programming languages encourage programmers to think about their work through the affordances (or action possibilities) and constraints of that language.

The way that a programming language encourages a certain mode of thinking can be demonstrated by comparing two very different languages: BASIC and LOGO. In each of these programming environments, drawing a triangle requires a different approach and understanding of space. BASIC relies on an established coordinate system and requires the knowledge of coordinates; lines are drawn by connecting one coordinate
What is Code?

Visual programming languages (also called graphical programming languages) provide an alternative way of thinking with code. Writing a program with a visual programming language is similar to making a diagram instead of writing a text. Three of the most popular visual programming languages within the arts—Max, Pure Data, and VVVV—were influenced by the way sounds are constructed using patch cables attached to analog synthesizers. Virtual cables, represented as lines on screen, are used to connect programming modules together to define the software. Visual programming languages make it easy to generate and filter images and sounds, but they are often too cumbersome for writing long, complicated programs. For example, the Max program is written in the text programming language C++, not a visual programming language.

In contrast, LOGO is a language developed for young children who have not yet studied geometry; it allows the user to code a shape with only an understanding of angles and the difference between left and right. In this program, the child draws lines by directing the path of a turtle on screen. The child imagines that he or she is the turtle and moves forward, turns to the right, moves forward, turns to the right again, and then moves forward to complete the triangle. Although both languages allow the same shapes to be drawn, BASIC promotes objectivity, while LOGO fosters exploration. Additionally, LOGO encourages the programmer to run the code mentally, which is a useful skill for developing procedural literacy.

The BASIC language was designed in 1964 to teach non-technical university students how to program. Variations of it were used to teach many children and hobbyists how to program in the early era of personal computing.

In LOGO, lines developed in 1967, drawings are made by moving a triangular turtle around on screen. Early versions of the language moved a robotic turtle around the room.

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In the VVVV environment, users can control the way data flows through the program. Each program is a visual diagram of connected nodes. The patch for drawing an L-system was written by David Kosmos.
PROPOSAL FOR WALL DRAWING, INFORMATION SHOW

Within four adjacent squares, each 4' by 4', four draftsmen will be employed at $4.00/hour for four hours a day and for four days to draw straight lines 4 inches long using four different colored pencils; 9H black, red, yellow and blue. Each draftsmen will use the same color throughout the four day period, working on a different square each day.

What is Code?

CODE AND THE ARTS

Beginning in the 1940s, code was developed to assist with work in the fields of science and engineering. Seymour Papert, a pioneer in researching computers and creativity, explains the situation at the time:

The world was at war. Complex calculations had to be done under time pressures not normally felt by mathematicians: numerical calculations related to the design and use of weapons; logical manipulations to break even more complex codes before information became old news....It's unlikely that they gave even a passing thought to making computers user-friendly to people with softer styles than theirs.

The decisions made about computers and programming languages since that time have, along with other factors, hindered the synthesis of software and the arts. It's an unfortunate fact that many languages used within the arts were not originally designed for those areas. The software desires of designers, architects, and artists are often different from those of scientists, mathematicians, and engineers. The technical skill required to create visual form with the most dominant languages, such as C++ and Java, often takes years to acquire.

An alternative way of considering code is revealed through the work of artists who in the 1960s began to experiment with software and themes related to software, such as dematerialization and system aesthetics. These explorations were first presented at the general public in the exhibition Cybernetic Serendipity, held at the Institute of Contemporary Arts in London in 1968; as well as in the shows Software—Information Technology: Its New Meaning for Art, held at the Jewish Museum in New York in 1970; and Information, held at the Museum of Modern Art (MoMA) in 1970. The curator of the Software exhibit, Jack Burnham, described the works on view as "an art that is transactional in that they deal with underlying structures of communication and energy exchange." Among the works on view, Hans Haacke's ambitious Visitor's Profile sought to reveal the elite social status of the museum's patrons as a form of critique of the art world. Using a computer interface, it tabulated personal information solicited from visitors. Les Levine exhibited Systems Burn-off X Residual Software, a collection of photographs discussed within the context of software. Levine claimed that images are hardware, and that information about the images is software. He wrote the provocative statement, "All activities which have no connection with object or material mass are the result of software." Similar to Levine's piece, many of the works featured in the Information exhibition at MoMA were characterized as "conceptual art."

At the same time, artists and musicians—including Mel Bochner, John Cage, Allan Kaprow, Sol LeWitt, Yoko Ono, and La Monte Young—created a different type of conceptual and process-based art by writing instructions and creating diagrams as a form of art. For example, instead of physically making the drawings, LeWitt encoded his ideas as instructions that were to be used to produce drawings. He wrote a series of rules to define the task of a draftsman, but the rules are open for interpretation; therefore many different results are possible. Ono's artworks, such as Cloud Piece, are instructions for life; each short text asks the reader to perform actions like laughing, drawing, sitting, or flying. Like programmers, these creators all wrote instructions for actions. Through their use of English as the programming language, they introduced ambiguity, interpretation, and even contradiction.

Simultaneous with these conceptually focused explorations, engineers were creating programming systems for the creation of visual images. In 1963 at Bell Laboratories, Kenneth C. Knowlton wrote BFLIX, a specialized program for constructing animation, which he used...
BASIC

10 DEFINT A-Z'
20 CLS
30 MOVES"!AX"
40 DRWS"!AY"
50 OPEN "COM1:1200,0,7,1" AS #1
60 PRINT #1, "!AE";
70 FORROW0T090STEP10
80 FORCLM=0T090STEP10
90 GOSUB310
100 PRINT#1,MOVES+STR$(ROW)+STR$(CLM)
110 GOSUB310
120 PRINT#1,DRWS+STR$(ROW+10)+STR$(CLM)
130 GOSUB310
140 PRINT#1,DRWS+STR$(ROW+10)+STR$(CLM+10)
150 GOSUB310
160 PRINT#1,DRWS+STR$(ROW)+STR$(CLM+10)
170 GOSUB310
180 PRINT#1,DRWS+STR$(ROW)+STR$(CLM)+";"
190 NEXTCLM
200 NEXTROW
210 PRINT
220 GOTO70
230:
240:
250:
260:
270 'XON/XOFF subroutine

HyperTalk

on mouseUp

put"100,100"into pos
repeatwithx=1tothenumberofcardbuttons

setthelocationofcardbuttonxtopos

add15toitem1ofpos

endrepeat

endmouseUp

The influence of code is not limited to the screen and projected image. It is also felt in physical space. Code is used to control elements of products, architecture, and installations. It is used to create files that are output as prints and made physical through computer-controlled machines that cut and assemble materials, including wood, metal, and plastic. Code is rapidly moving outside the boundaries of the screen and is starting to control more aspects of the physical world. There are examples of this in the Producing Form section of "Form and Computers" (p. 37), as well as throughout this book.
The use of software in the arts can be separated into two categories: production and conception. In the first category, the computer is used to produce a preconceived form; in the second, the computer participates in the development of the form. Within the context of this book, we’re primarily interested in the latter. It is important to note that this distinction does not imply a value judgment but does impact the types of forms that are created.

Using the computer to reduce the amount of time needed to create a complex, repetitive composition was often the motivation for the early adoption of software and its integration into the creative process. This was especially important in the field of animation, where subtle changes had to be repeated thousands of times to create the illusion of motion; however, this alluring technical benefit has had a profound effect. If initial production takes one-tenth the time that it would take to execute the work by hand, then the artist can create ten versions in the same amount of time. This way, many versions can be created and the best chosen. Efficiency facilitates the creative process by enabling more time for exploration as less time is needed for the final production. Eventually the computer came to be understood as more than just a production tool. People started to see it as, in the words of computer graphics pioneer A. Michael Noll, “an intellectual and active creative partner that, when fully exploited, could be used to produce wholly new art forms and possibly new aesthetic experiences.”

Often, to realize a new or unique vision requires that artists and designers exceed the limitations of existing tools. Proprietary software products are general tools designed for the production of specific types of forms. If you are already using software for your work, why constrain yourself to the expectations of a software company or another programmer? To go beyond these limitations, it is necessary to customize existing applications through programming or to write your own software.
